

# mYouth 2.0 Achievements

Mobile **Young** Opportunity **Unity** **Technology** Help



mYouth 2.0



Co-funded by  
the European Union

**mladi!info**  
INTERNATIONAL



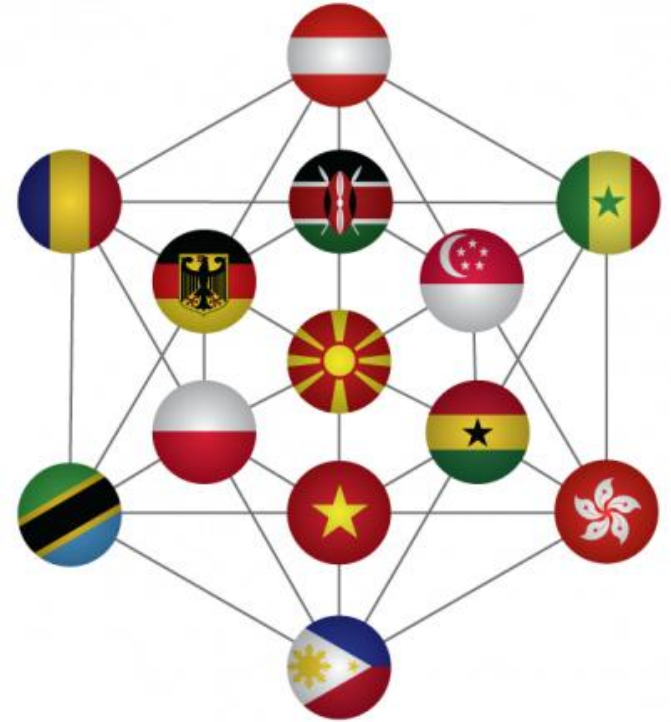
# **mYouth 2.0**

**Empower global youth  
competitiveness in  
mobile app development  
with social impact**



# GLOBAL IMPACT

# International project with 13 partner countries





ISPACE





# Project events & activities

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# +300

Directly Involved participants on mYouth 2.0 events



**+2000**

**Indirectly involved participants informed about the project activities**





**+30**

Events organized on 3 continents



# 27 professionals involved

Jury members, Mentors and Academic professor



**+40 visas** 😊

And countless of calls with embassies and air travel companies

**12** LOCAL CAMPS

**3** CONTINENTAL  
CAMPS

**1** INTERNATIONAL  
CAMP

**1** JURY MEETING

**30** EU CODE EVENTS



# **+300**

**APPLICATIONS RECEIVED**

# **12**

**SCALED UP MOBILE APPS  
MOST OF THEM AVAILABLE  
ON PLAYSTORE/APPSTORE**



**THE MOBILE  
APPS**





# MYOUTH 2.0 FINALISTS

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**Ghana:** Autism Aid App

**Austria:** Smart Guard

**Singapore:** Smart Guard

**Kenya:** Beacon Chat

**Romania:** Studentist

**Hong Kong:** Umix

**Macedonia:** Applinka

**Kenya:** Ushauri

**Vietnam:** EcoScan

**Poland:** TuniToo

**Philippines:** Rplife

**Singapore:** Power to save life

A group of people are standing on a stage during an awards ceremony. A woman on the left is handing an award to a man. Several other people are standing in a line, some holding awards. A cameraman is filming the scene from the right. The background is a large screen with text.

Digital Creativity  
improving Society  
2018

# 3 winners

**Umix Hong Kong, Studentist Romania and Mtabe Tanzania  
at the European Youth Awards 2018**

**1** OVERALL MYOUTH 2.0  
WINNER



**Mtabe  
Tanzania**





**Numbers  
achieved**

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A person is jumping in the air on a long, straight asphalt road that stretches towards a range of large, rocky mountains under a clear blue sky. The person is wearing a dark tank top and shorts, with their arms and one leg raised. The entire image is overlaid with a semi-transparent blue filter.

# **+150,000**

**Informed, empowered & inspired youngsters on three continents**



# 2289

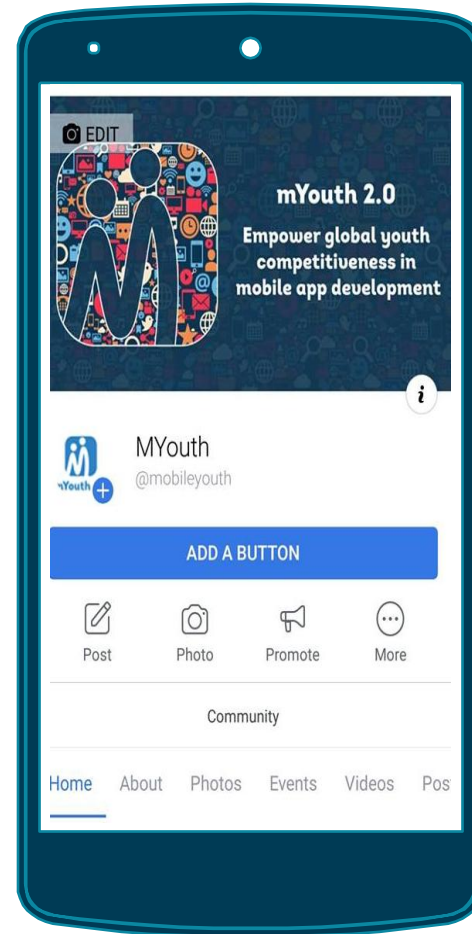
Facebook fans

# 115

Announcements

# +20

Mentions and Re-shared posts on  
**MLADIINFO page** with more than  
**118,000 fans**



# +5000

Page views on  
myouth.eu website

# 109

Countries from where our  
Visitors are coming from



# Successful dissemination

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## Mentors promo

Presenting each of the mentors involved in the process with visuals and creative storytelling on social media. Dedicated space for the mentors on myouth.eu website.

## The events and website

Articles for each of the events and promoting them on social media channels. Interviews with partners and participants. Re-sharing posts from partners pages.

## Participants testimonials

Presenting the story and experience from each of the participants on the international camp with visuals. Publishing the winners from each continental camp and EYA winner.

## Videos and info-graphics

6 high quality videos produced and promoted on social media channels. Two infographics created to promote the events and achievements.



# The Mentors promo



# Participants stories



**Alice Mwangi Akumu**  
Auction Aid App, Ghana



**David Piechocek**  
TutiToo, Poland



**Wukosor Wiyoko**  
Wiyoko, Tanzania



**Stefen Biogs**  
Studentiet, Romania



**Allan Okoth**  
Beacon Inclusion, Kenya



**Endrit Rushiti**  
AppLinka, Macedonia



## mYouth 2.0

provided me with one of **the most inspired environment** i've ever had, it was a healthy atmosphere to work with **intercultural youth** passionate **entrepreneurs** under an **academic mentors** and analysis activities. This experience rebuild my thoughts about how we as youth have the **power** that could really make **changes in the world** to become a better place.

**You need motivation, inspiration and mentorship?**  
So **this is the right place** where you can start with!

**Ahd Zlikha**  
**Smart Guard, Austria**

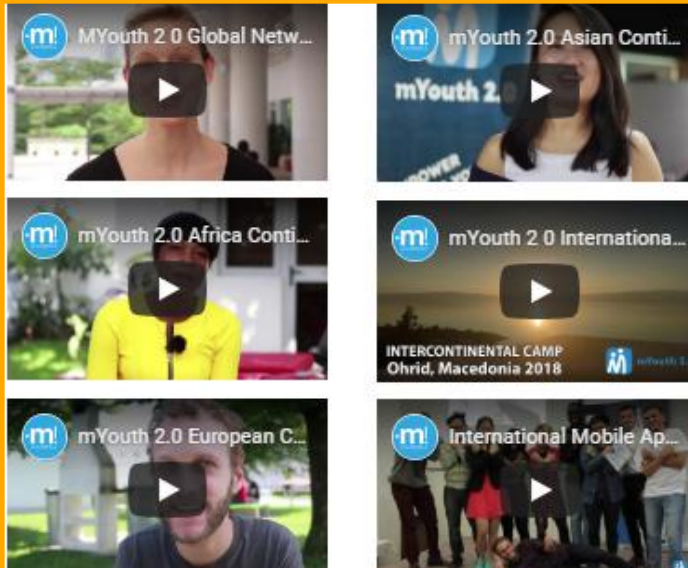


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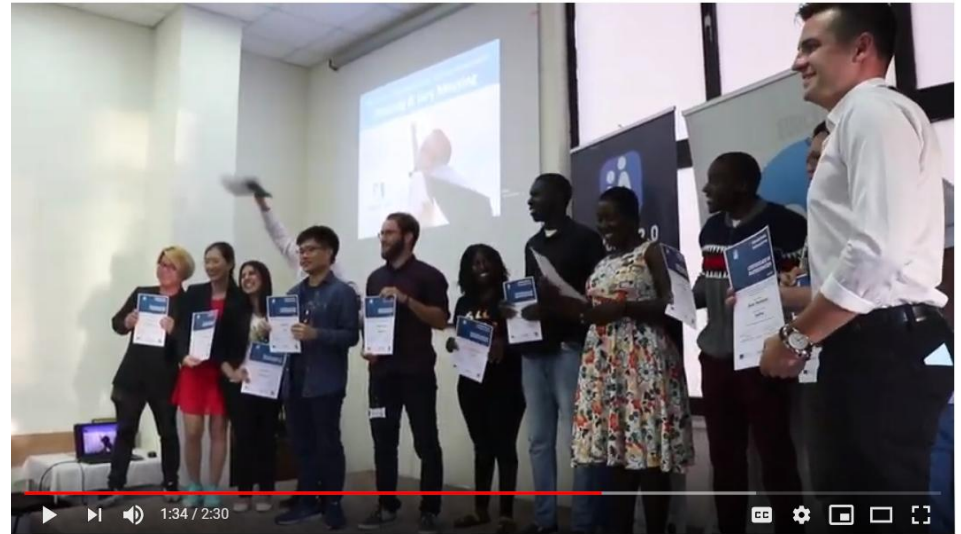


# +2000

## VIDEO VIEWS



## Videos



mYouth 2.0 International Mobile App Camp Business Development Training - Ohrid, Macedonia

# Thank you!

Visit the official website: [www.myouth.eu](http://www.myouth.eu)

Facebook page: <https://www.facebook.com/mobileyouth/>

